

# THE TOWN HALL CHALLENGE

For municipalities leading the way in energy and water conservation.

## Ever wonder how your city hall stacks up across North America on energy efficiency?

A growing number of municipalities are leading the effort to lower energy use and cut emissions. City and town halls are at the heart of every municipality, and should be their flagships of sustainability.

The Town Hall Challenge identifies those town and city halls that are the top performers in energy use. It is open to cities and towns across North America and there is no cost to participate.

You only need to contribute one year of energy use data and a basic profile of your city or town hall. For this you will receive a report showing how your building compares, and highlighting areas for improvement.

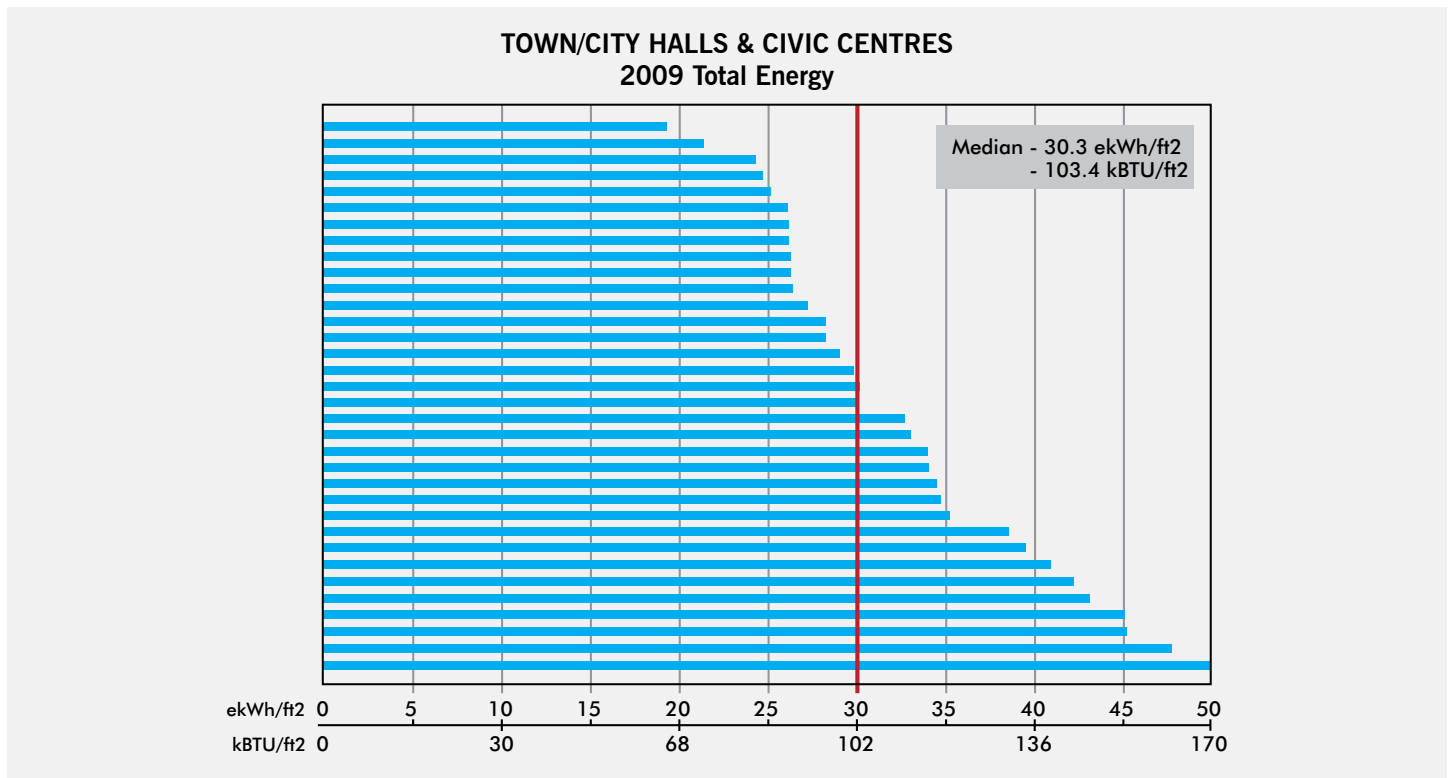
Top performers will be recognized and profiled in the spring of 2011.



Richmond British Columbia City Hall

## THE CHALLENGE

There is a remarkably wide range of energy intensity (energy used per square foot) of town and city halls. Most higher intensity facilities have considerable potential to lower energy use and costs and to cut emissions. The starting point for improvement is knowing where you stand.



The chart shows the total energy performance of 25 city and town halls and other municipal administration buildings, with several using as much as three times more energy per square foot than other comparable facilities. By taking part in the Town Hall Challenge you will learn where you fit in this range, and gain invaluable insight on how to make improvements. All benchmark results will be normalized for weather differences and other material variables between the buildings.

## RECOGNIZING TOP PERFORMANCE

Get your 2010 information in by **March 18, 2011** to receive your individual report. Municipalities which are in the top quartile (top 25%) will be recognized in the Town Hall Challenge report in the spring 2011. All top performers will be contacted prior to publication. All submitted information will be kept confidential and only published in an aggregated, anonymous form.

## HOW TO PARTICIPATE

It's easy to participate in the Town Hall Challenge and there's no cost. Here are the three steps:

1. Contact Brian Dundas at (416) 661-6600 ext 5262, or [bdundas@trca.on.ca](mailto:bdundas@trca.on.ca) to participate and he will email you the Excel workbook file for you to complete.
2. Enter your 2010 energy billing data, the area of your town hall, and a simple building information profile into the workbook and email it back.
3. We will send your Town Hall Challenge individual report which will show where your building stands and areas for improvement.

The top 25% of municipalities will be contacted for recognition in the Town Hall Challenge report in the spring 2011.

For more information contact Brian Dundas at (416) 661-6600 ext 5262, or [bdundas@trca.on.ca](mailto:bdundas@trca.on.ca)

The Town Hall Challenge is an initiative of the Mayors' Megawatt Challenge, a program managed since 2003 by The Toronto and Region Conservation Authority.

The Mayors' Megawatt Challenge is a collaboration among large and small municipalities, working together to lower their own energy use, emissions and operating costs while demonstrating leadership towards more sustainable communities. Members manage data, assess their energy and environmental performance and track savings, using the largest web-based building performance system in Canada. They share knowledge and best practices through workshops to help plan, implement and verify improvements.



Visit the Town Hall Challenge at [www.trca.on.ca/townhallchallenge](http://www.trca.on.ca/townhallchallenge)



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